



Visit Bend Brochure Partner Program

Visit Bend, the Bend, Oregon, Visitor and Convention Bureau, operates a full-service, state-of-the-art Visitor Center in the heart of downtown Bend as well as a satellite brochure and information area in the Bend Transit Center on NE Hawthorne and 4th Street, the central station for city, regional, and statewide bus service.

Fees

Bend Visitor Center:

- *Rack Card* - up to 4" by 9" - \$199 per year per slot (additional slots \$100 per year)
- *Oversize/Magazine* - up to 8 ½ " by 11 - \$299 per year per slot (additional slots \$150 per year)
- *Event-related Collateral* - \$15 per month

Collateral of other sizes may be allowed on a case-by-case basis. Additional fees may apply.

Bend Transit Center:

- *Rack Card* - up to 4" by 9" - \$50 per year per slot (no discount for additional slots)
- *Oversize/Magazine* - up to 8 ½ " by 11 - \$75 per year per slot (no discount for additional slots)

Collateral of other sizes may be allowed on a case-by-case basis. Additional fees may apply.

"Why should I have my brochures at Visit Bend?"

1. Visit Bend is a non-membership, non-profit economic development organization dedicated to promoting tourism on behalf of the City of Bend. All brochure rack fees and advertising dollars go back into the Visitor Development Fund which is solely used to bring large group events & tourism business to Bend.
2. High profile location in downtown Bend. The state-of-the-art Bend Visitor Center is located in a high-traffic area with quick & easy access off Highway 97. The Bend Visitor Center welcomes over 30,000 visitors every year who walk-in to pick up brochures & information on what Bend has to offer. You'll want to be in front of them.
3. Premium brochure placement for staff and volunteer referrals. Premium display space in Bend's official Visitor Center will ensure staff and volunteers will be familiar with your collateral, products and services.

Policies and General Information:

Brochure Partner Program Fees must be prepaid and may be paid by check payable to Visit Bend or by credit card (Visa, MasterCard, or Discover).

Annual renewal begins on September 1st each year in the Bend Visitor Center and April 1st in the Bend Transit Center.

Collateral placement and location will be at the discretion of the Visit Bend staff.

Lodging properties located outside the City of Bend are not eligible for display in either location. Collateral focusing on attractions associated with lodging properties outside the City of Bend (casinos, ice skating, horseback riding, rafting, golf, etc.) may be accepted on a case-by-case basis.

Organizations with non-profit status in the State of Oregon will receive a 20% discount. This does not include fundraisers run by for-profit organizations on behalf of a non-profit.

Fees *may* be waived for governmental, municipal, and city organizations (at the Visitor Center location only) including:

- City of Bend
- Bend Parks and Recreation
- Deschutes Public Library
- Central Oregon Community College
- OSU Cascades
- Deschutes National Forest managed programs and areas
- Oregon State Parks
- Travel Oregon
- Oregon Department of Transportation
- Oregon Travel Information Council
- Crater Lake National Park
- Bureau of Land Management
- Reciprocal Partner Oregon Regional Destination Management Organizations and Oregon Destination Management Organizations - *please inquire for more information.*

Agreement:

I understand that all fees for brochure placement are non-refundable. I agree that I will only distribute brochures for the organization named in the application and will abide by the rules of the designated Visit Bend brochure distribution location.

Contact:

Visit Bend
750 NW Lava Road, Suite 160
Bend, OR 97703
541-382-8048
800-949-6086

Company/Organization:

Title of Brochure(s)

Authorized Representative of Company/Organization

Date: