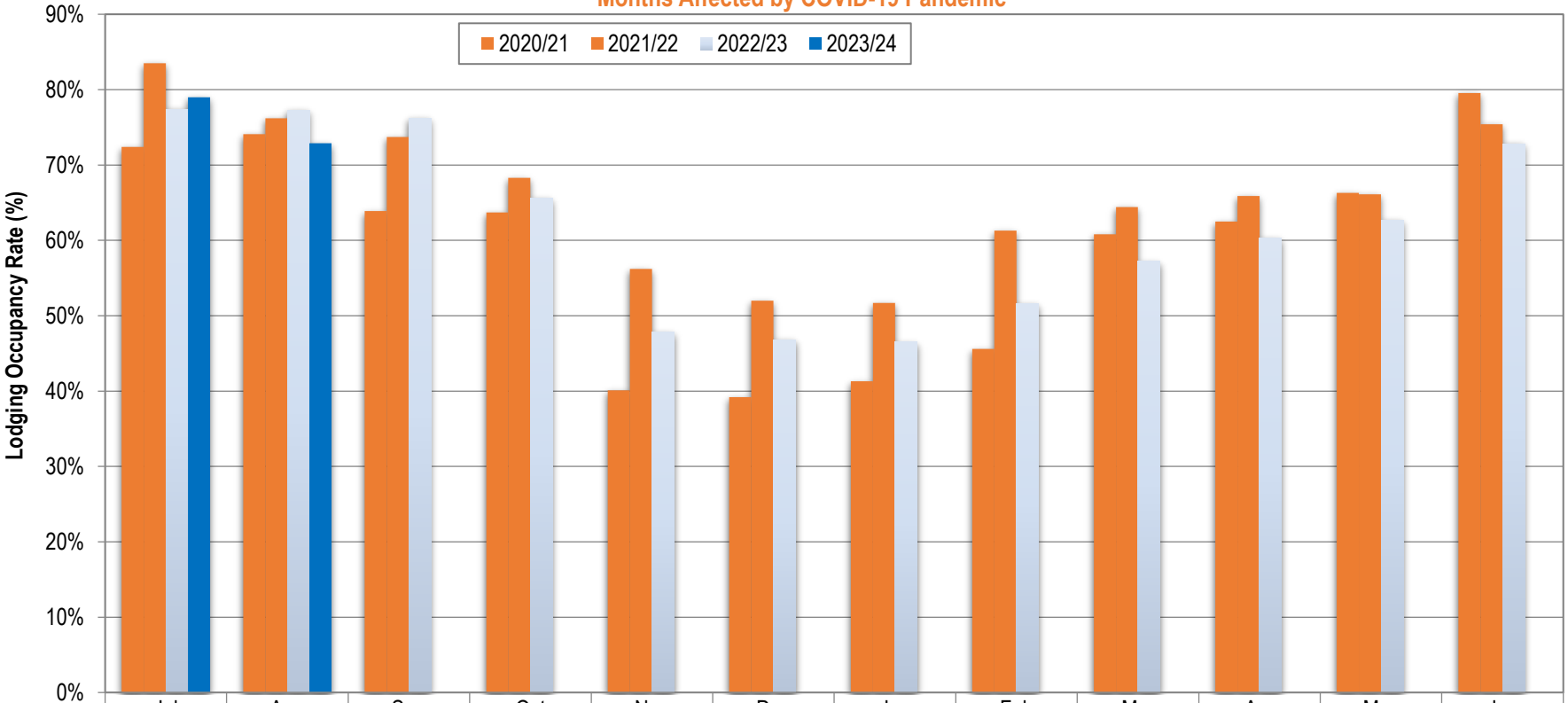
Bend Lodging Occupancy Rates: July 2020 - August 2023

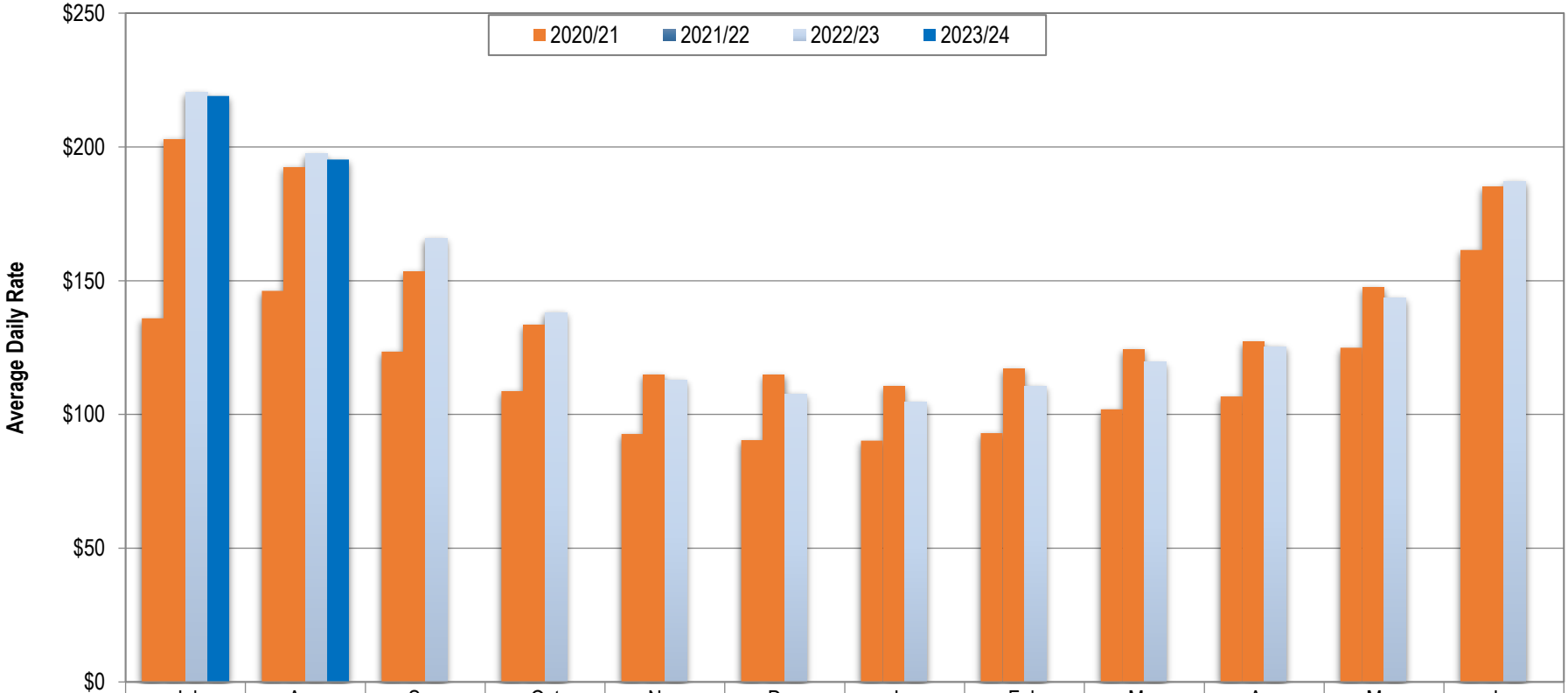
* Months Affected by COVID-19 Pandemic



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2020/21	72.4%	74.1%	63.9%	63.7%	40.1%	39.2%	41.3%	45.6%	60.8%	62.5%	66.3%	79.5%
2021/22	83.5%	76.2%	73.7%	68.3%	56.2%	52.0%	51.7%	61.3%	64.4%	65.9%	66.1%	75.4%
2022/23	77.4%	77.3%	76.2%	65.6%	47.8%	46.8%	46.5%	51.6%	57.2%	60.3%	62.7%	72.8%
2023/24	79.0%	72.9%										

Bend Lodging Average Daily Rates: July 2020 - August 2023

* Months Affected by COVID-19 Pandemic



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2020/21	$135.97	$146.20	$123.52	$108.71	$92.70	$90.36	$90.24	$92.98	$101.87	$106.68	$124.99	$161.49
2021/22	$202.86	$192.29	$153.44	$133.55	$114.95	$114.94	$110.64	$117.25	$124.34	$127.23	$147.49	$185.24
2022/23	$220.25	$197.38	$165.89	$138.12	$112.95	$107.57	$104.59	$110.54	$119.52	$125.34	$143.43	$187.01
2023/24	$219.00	$195.24										

Hotel Industry Occupancy Report (STR)

*** Months Affected by COVID-19 Pandemic**

Occupancy (%)

		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	FY total
2021	**2020/21**	72.4%	74.1%	63.9%	63.7%	40.1%	39.2%	41.3%	45.6%	60.8%	62.5%	66.3%	79.5%	59.1%
2022	**2021/22**	83.5%	76.2%	73.7%	68.3%	56.2%	52.0%	51.7%	61.3%	64.4%	65.9%	66.1%	75.4%	66.2%
2023	**2022/23**	77.4%	77.3%	76.2%	65.6%	47.8%	46.8%	46.5%	51.6%	57.2%	60.3%	62.7%	72.8%	61.9%
2024	**2023/24**	79.0%	72.9%											76.0%
		2.1%	-5.7%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	

ADR ($)

		Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	FY total
2021	**2020/21**	$135.97	$146.20	$123.52	$108.71	$92.70	$90.36	$90.24	$92.98	$101.87	$106.68	$124.99	$161.49	$114.64
2022	**2021/22**	$202.86	$192.29	$153.44	$133.55	$114.95	$114.94	$110.64	$117.25	$124.34	$127.23	$147.49	$185.24	$143.69
2023	**2022/23**	$220.25	$197.38	$165.89	$138.12	$112.95	$107.57	$104.59	$110.54	$119.52	$125.34	$143.43	$187.01	$144.38
2024	**2023/24**	$219.00	$195.24											$207.12
		-0.6%	-1.1%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%	